

MIDDLE SCHOOL COURSE OUTLINE

Course Title: Television Production / Video Broadcasting

Grade Level: 7, 8

Prerequisites: None

Course Description:

Television Production and Broadcasting will provide students an introduction to the basic principles, procedures, and techniques of television production and broadcasting. The course includes the proper use of video hardware and software. Culminating with a production of a school-wide broadcast.

Student Performance

Objectives for this course:

Students will

1. apply the use of production and broadcasting vocabulary and terminology
2. properly use, care, and handle video and computer-related equipment.
3. understand the ethical obligations and legal responsibilities associated with video production and broadcasting.
4. acquire knowledge, skills and attitudes which facilitate present and future success in the student's work and personal lives.
5. develop skills in staging which include may lighting, people props, camera placement, and microphone placement.
6. develop skills in video production which may include story boarding, video capture, organizing & scheduling, editing, special effects, and meeting deadlines.
7. develop skills in broadcasting which may include real time video & audio mixing, directing, computer enhancements, troubleshooting, titling, and camera operation.
8. produce a school-wide broadcast

Instructional Strategies

Demonstration and instruction
Laboratory practice with video and computer-related technologies
Reading and following directions
Emphasis on cross-curricular assignments
Programming assignments
Use of multi-media materials
Use of available community resources
Exploration/ use of software (cross-curricular, entertainment, etc.)

Instructional Units

Unit

Overview to Television Production & Broadcasting

- Ethics & Legal
- Careers
- Introduction
- Hardware and software

Staging

- People & Props
- Lighting
- Microphone placement
- Camera placement

Television Production

- Video Capture
- Story boarding
- Scheduling & deadlines
- Editing
- Effects
- Photography
- Production Scripting
- Internet

Television Broadcasting

- Directing
- Troubleshooting
- Mixing
- RTCE
- Computer enhancements
- Titling
- Camera Operation
- Cueing

Evaluation

The following methods of evaluation may be used:

Completion and quality of assignments

Attendance

Class participation

Test/ quizzes

Teacher observation

Teacher evaluation

Interviews

Student Projects

Materials and Resources

The most advanced industry standard equipment and software within available budget constraints will be used.